

## Vendredi 19 juin 2009 : l'avenir de la formation au journalisme

### L'École de journalisme de Sciences Po rassemble les meilleures écoles de journalisme du monde et spécialistes des médias

L'École de journalisme de Sciences Po accueillera pour la première fois le **vendredi 19 juin 2009** les meilleures écoles de journalisme du monde et des spécialistes des médias à l'occasion d'une conférence sur l'avenir de la formation en journalisme.

- Une **quinzaine de directeurs d'écoles de journalisme et de spécialistes des médias venant du monde entier** (Etats-Unis, Chili, Chine, Espagne, Grande Bretagne, Danemark, Suisse, Afrique du Sud, Jordanie) vont réfléchir à l'avenir de la formation d'une profession traversant une crise majeure. Les nombreuses interrogations sur l'avenir de la profession de journaliste ne peuvent occulter la question de la formation à ce métier.
- Des **personnalités de premier plan** interviendront au cours des différentes tables rondes, notamment :
  - **Nicholas Lemann** (Etats-Unis), directeur de l'École de journalisme de Columbia University à New York. Précemment journaliste et rédacteur en chef de plusieurs titres américains (*Washington Monthly*, *Texas Monthly*, *The Atlantic Monthly*, *the Washington Post*) et auteur de plusieurs ouvrages consacrés à la presse;
  - **Charlie Beckett** (Grande Bretagne) Directeur du centre de recherche *Polis* sur le journalisme à la London School of Economics et auteur de *SuperMedia, saving journalism so it can save the world*. Il intervient également au World Economic Forum, à Harvard et Oxford. ([www.charliebeckett.org](http://www.charliebeckett.org));
  - **Belen Cebrian** (Espagne), directrice adjointe de l'École de journalisme d'UAM-El Pais à Madrid et journaliste économique au quotidien *El Pais* ;
  - **Anton Harber** (Afrique du Sud), Professeur à l'École de journalisme de l'université de Witwatersrand, directeur de BIG Media et Freedom of Expression Institute, membre du bureau du Institute for the Advancement of Journalism, administrateur de la fondation Anthony Sampson, consultant pour le service de communications du gouvernement sud africain, co-fondateur du *Weekly Mail*, etc. Voir [www.theharbinger.co.za](http://www.theharbinger.co.za) , etc.
- Cette conférence s'inscrit dans le cadre de **l'internationalisation de la formation** en journalisme avec la volonté d'échanger les bonnes pratiques entre partenaires internationaux. L'École de journalisme de Sciences Po a signé en 2008 le **premier double diplôme** avec l'École de journalisme de Columbia University à New York. Elle entretient également des liens avec plusieurs universités étrangères pour des échanges d'étudiants. Un tiers des étudiants recrutés à l'école de journalisme sont étrangers.
- Cette conférence a pour objet de faire se rencontrer des formateurs et des spécialistes en **journalisme**. Une première rencontre a eu lieu à New York en 2006. A terme, l'École de journalisme de Sciences Po a l'ambition de **constituer un réseau informel des meilleures écoles de journalisme du monde**.

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Lieu et horaires : 117 Bd Saint Germain, 2<sup>e</sup> étage, salle de l'horloge, de 9h30 à 18h



## **ANNEXE: BIOGRAPHIES DES PARTICIPANTS**

### **List of participants & biographies**

#### **USA**

##### ***Columbia University***

##### **Nicholas Lemann, Dean**

Nick Lemann is the Dean of the Columbia University School of Journalism and a former New Yorker staff writer. While at Harvard – where he graduated in 1976 – Lemann served as President of the *Crimson*. He has worked as a reporter and editor at *The Washington Monthly*, *Texas Monthly*, *The Atlantic Monthly* and *The Washington Post*, focusing primarily on national affairs. Lemann is the author of *The Promised Land: The Great Black Migration and How It Changed America*, *The Big Test: The Secret History of the American Meritocracy*, about the SAT, and most recently, *Redemption: The Last Battle of the Civil War*, about the failure of Reconstruction. At Columbia, where he was hired as Dean of the Journalism School in 2003, Lemann led an effort to create a successful new degree program and has focused on teaching alternative journalistic mediums in the Internet age.

##### **David Klatell, Chair of international studies**

David Klatell is a recognized expert on the development and management of journalism education and training programs. He has advised universities and professional organizations in more than 20 nations across Europe, Africa and Asia. Until 2008 he held the positions of Vice Dean and Academic Dean at the Journalism School. Before joining Columbia University, he served as chairman of the journalism department and director of the School of Journalism at Boston University, where he taught for 17 years. He has also taught and lectured at many universities, including Harvard and M.I.T., where he was co-director of The News Study Group, a journalism research center.

Professor Klatell was a professional broadcast journalist, winning awards as an editor and producer of news and documentary films. He is the co-author of two books about the business relationships between television and sports, and his articles about television have been published in *The New York Times*, *The Washington Post* and other major newspapers and magazines. He served for many years as chairman of the jury for the Alfred I. duPont-Columbia University Awards in broadcast journalism.

As a professional consultant, he advised the development of television news organizations in Portugal, Sweden, Switzerland and China. He also served as director of international station development for New York Times Television and Video News International.

His interests are centered on converging media and the business models needed to sustain them. Currently, he teaches a seminar titled, "Re-inventing Television News."

##### ***University of Missouri, School of Journalism***

##### **Fritz Cropp, Director of international affairs**

Fritz Cropp directs a diverse array of international programs at the Missouri School of Journalism, where he also is an associate professor of advertising. He has managed several large grants from the U.S. Department of State aimed at building journalism education programs around the world, including the Bringing the Missouri Method to Moscow State University and the Giving Voice to Democracy: Building a Graduate Journalism Program in Moldova programs.



Cropp works with graduate students from more than 25 countries. He has developed and implemented a variety of short-term training programs for journalists and educators, both in their native countries and at the School. Cropp oversees academic programs for more than 20 visiting professionals and scholars on an annual basis.

Cropp taught in the public relations sequence at the S.I. Newhouse School of Public Communications at Syracuse University prior to joining the Missouri School of Journalism faculty in 1998. He earned his doctorate degree at the Missouri School of Journalism two years earlier, with a dissertation that explored perceptions of advertising among advertising executives in Japan. Cropp's master's project, completed at California State University, Fullerton, examined perceptions of public relations practitioners among newspaper journalists.

## **UNITED KINGDOM**

### *London School of Economics*

**Charlie Beckett**, Director of Journalism Research Centre Polis

Charlie Beckett is the first director of POLIS, the forum for research and debate in to international journalism and society at the London School of Economics. As well as being spokesperson for POLIS at conferences at the World Economic Forum, Harvard, and Oxford, Charlie Beckett is a regular commentator on journalism and politics for the UK and International media. He is the author of *SuperMedia: Saving Journalism So It Can Save The World* (Blackwell, 2008) and is a trustee of the Institute for Development Studies at Sussex University.

### *City University of London*

**Heather Purdey**, Director of the MA International Journalism

Heather Purdey has been the Director of the MA International Journalism programme at City University in London since 1997, a course which regularly recruits between 60-80 students and working journalists from all over the world. Before coming into education, Heather worked in radio, print and television but she has been involved in training journalists in-house and at both undergraduate and postgraduate level in the UK for more than 20 years.

Ms. Purdey has worked with journalists from all over the world and in countries such as Slovakia and the Ukraine which have developing systems of press freedom. She is also the vice-chair of the Broadcast Journalism Training Council, which visits, advises and accredits broadcast journalism programmes in the UK, and has been involved with UNESCO's Communications Committee.

Ms. Purdey has extensive experience of developing and running programmes for journalists and broadcasters and her particular expertise is in developing co-operation between universities and news organisations to help develop curricula, training materials and staff.

She has an MPhil in Social Sciences, which looked at the training needs of journalists, and is qualified as a teacher of English as a foreign language.

## **CHILE**

**Andres Azocar**, Director of the Journalism School, Diego Portales, Santiago de Chile

Journalism Director Diego Portales University. Associated Teacher. He was a editor of *Qué Pasa Magazine* and *La Tercera* newspaper. He is the author of the book "*Tompkins, el Millonario Verde*" and editor the book "*Qué gane el más mejor*", to the researchers *Patricio Navia* and *Eduardo Ángel*.

Founder and editor to *Museo de Prensa* ([www.museodeprensa.cl](http://www.museodeprensa.cl)), the first online journalism museum and *Cerotinta* ([www.cerotinta.cl](http://www.cerotinta.cl)), a student journalism website. Three years ago he created the blog *Hijo del Medio* ([www.hjodelmedio.blogspot.com](http://www.hjodelmedio.blogspot.com)) and now he is writing in *Latercera.com* and



Soitu.es. The last year he founded the media podcast, Mediapolis, and the free young newspaper (and web) CTRLZ.

## DENMARK

### *Danish School of Journalism*

**Hans Henrik Holm**, Director, Danish School of Journalism

Hans-Henrik Holm holds the Jean Monnet Chair in International Politics at the Danish School of Journalism/ Aarhus University. He has worked at the European University Institute in Firenze and as Adjunct Professor at the Graduate School of Journalism at University of California Berkeley USA. He is the author on several books on international politics and the media. He is one of the co-authors of the UNESCO model curriculum in Journalism; He is head of the international Board of studies for the Erasmus Mundus Master degree in journalism.

Hans-Henrik Holm has initiated and co-directed a number of transnational educational programs including: Europe in the World international journalism program from 1991. Stereotypes in Journalism. A US-Europe educational exchange program. Journalism after 9-11: An EU-Canada educational exchange program. Course manager of a multitude of journalism courses in a range of countries, Africa, Asia and Europe. Project manager of free press projects in Southern Africa.

## JORDAN

### *Jordan Media Institute*

**Rania Bakar**, JMI Acting Director

Rania Barakat is the Acting Director at Jordan Media Institute (JMI). Prior to JMI, Ms. Barakat worked at Reuters as a Strategic Alliances & Marketing Manager. There she designed, implemented and managed partnership programs to enhance Reuters product offerings. Her responsibilities stationed her in offices in Jordan, Egypt, Switzerland, England and the US. Ms. Barakat earned her Bachelor degree in Business Administration from the American University of Beirut, and her MSc in US Foreign Policy and International Security from Georgetown University.

## SWITZERLAND

**MAZ** (Swiss School of Journalism)

**Sylvia Egli von Matt**, Director

Sylvia Egli von Matt has worked as political journalist for almost twenty years in print- and radio newsrooms as Tages-Anzeiger, Weltwoche, Das Magazin, Bilanz, etc. She started as lecturer and head of studies at MAZ- The Swiss School of Journalism, since 1998 she is the director. Her master theme is quality in journalism. She is vice-president of the European Journalism Training Association EJTA, founding member and –president of the Swiss association for quality in journalism, Deputy Ombudswomen of Swiss Radio und TV, member of several juries such as European Newspaper Award and Swiss Local Journalism price. She published text books about Profile and is Co-editor of “Schweizer Journalist”.

## SOUTH AFRICA



*University of Witwatersrand*

**Anton Harber**, Director of journalism and media studies programme

Anton Harber is the Caxton Professor of Journalism and Media Studies at the University of the Witwatersrand in Johannesburg. He is also the chair of BIG Media, an Internet publishing company, and the Freedom of Expression Institute. He is on the board of the Institute for the Advancement of Journalism, and a trustee of the Anthony Sampson Foundation and a consultant for the South African government communications service, the Aga Khan University and the Carter Center in Atlanta, Georgia, in the USA. He was the co-founder and co-editor of the Weekly Mail (now the Mail & Guardian) and was editor of both the first and second editions of *The A–Z of South African Politics*. He was an executive producer of the television series *Ordinary People* and *Hard Copy*, and CEO of Kagiso Broadcasting. A recipient of the Pringle Award for Press Freedom and the Missouri Medal of Honour, Harber writes a column in *Business Day* and a blog at [www.theharbinger.co.za](http://www.theharbinger.co.za).

**Lesley Cowling**, Senior lecturer

Lesley Cowling is a senior lecturer in the Wits University Journalism and Media Studies programme in Johannesburg, and a research fellow in the Public Life of Ideas network. She has more than 20 years of professional media experience, and has worked as a print and magazine journalist and editor, as a media consultant and in television writing. She teaches media theory and creative writing, and her research interests are the relationship of the media to public debate, and professional values and practices in media organizations.

*Rhodes University*

**Lynette Steenveld**, associate professor, Department of Journalism and Media Studies

Lynette Steenveld is an Associate Professor in the Department of Journalism and Media Studies at Rhodes University, South Africa. Her main research interest includes the role the South African media have played in the changing polity: pre- and post-apartheid. Her PhD, 'Race against Democracy: A case study of the *Mail and Guardian* during the first three years of the Mbeki Presidency: 1999-2001' probed why this leading independent, anti-apartheid newspaper was accused of racism in 1999/2000. From 1999-2002 she occupied the Independent Newspapers Chair of Media Transformation (Rhodes University). This position involved liaising with the print and broadcast industry, and offering courses and presentations to journalists related to different aspects of 'media transformation'. She is the deputy Chair of the Board of *Grocott's Mail*, the community newspaper owned by Rhodes University which enables student participation in its publication.

**CHINA**

*Shantou University*

**Peter Herford**, faculty Professor of Journalism, Director International Media Institute, Visiting Professor, The University of Hong Kong, Media Studies Center

Peter Herford is Professor of Journalism in Shantou University, China and Director of the International Media Institute. He is also Visiting Professor at the University of Hong Kong (Media Studies Center). He has worked at CBS News as reporter, he was Bureau Chief CBS News Chicago, Bureau Chief in Paris and Vietnam, Producer for CBS Evening News and for 60 Minutes, and Vice President. He has been Director of the Benton Fellowships in Broadcast Journalism (University of Chicago), Associate Professor at the Columbia University Graduate School of Journalism, Director of Communications, Senator Brock Adams (Dem. Washington) and Consultant for the Media Loan Development Fund and the International Labor Organization and for TV Cabo (Portugal). He has an



extensive teaching experience (William Benton Fellowships in Broadcast Journalism, University of Chicago, Columbia University, lecturer and professor at The Salzburg Seminars, Brandeis University, Medill School of Journalism, Berkeley, University of Minnesota, University of Arizona, UCLA, Tsinghau, Fudan, Beijing Broadcast Institute).

### *University of Hong Kong*

**Doreen Weisenhaus**, Director of Media Law Project & Associate Professor

Associate Professor Doreen Weisenhaus teaches courses in media law, ethics and journalism history at the Journalism and Media Studies Centre at the University of Hong Kong. Prior to joining HKU in 2000, she was city editor of *The New York Times*. She also was the first legal editor of *The New York Times Magazine* before becoming its law and politics editor. Before that, Weisenhaus was editor-in-chief of *The National Law Journal*, a leading publication for lawyers in the U.S. where she led award-winning coverage of such issues as the death penalty and environmental racism. She also was a prosecutor in New York City, a television news producer in Chicago and a reporter for the *Milwaukee Journal*. She holds a Juris Doctor degree from Northwestern University's School of Law and a Bachelor of Science degree from the Medill School of Journalism, also at Northwestern. She is the author of *Hong Kong Media Law: A Guide for Journalists and Media Professionals* (HKU Press 2007). Her research areas also include press freedom, newsroom practices and media ownership trends, with a focus on the globalization of the media and law. She is currently working on books on media law developments in China and elsewhere in Asia.

### *Baptist University of Hong Kong*

**Professor Huang Yu**, Head of journalism program

Professor Huang Yu received his professional journalism training in Beijing. From 1988 to 1994, he was in the United Kingdom to pursue the Ph.D. degree and worked as a journalist. He joined the Department of Journalism, Hong Kong Baptist University, in 1994 and now is the head of the Department, Director of MA in International Journalism, Convener of Pulitzer Workshop, Chair of Institute for Journalism and Society, Editor of the journal "Communication and Society". His research interests include: journalism and media in Hong Kong and mainland China, Media representation/construction, social relation and media changes, political economy of media/communication studies, news/media and social development, media and Chinese nationalism.

## **SPAIN**

### *UAM/El País*

**Belen Cebrian**, Deputy Director

Belén Cebrián studied Journalism at the Complutense University in Madrid. Being student she did the practices in different sections of YA, a newspaper of general information that today doesn't exist and then passed to the economical newspaper Cinco Días. Since then, she has been dedicated to the business information in El País, a job that combined with classes in La Escuela during many years. In July of 2005 was named deputy director of the school.

## **FRANCE**

**Jean François Fogel**, journalist, consultant and writer

Jean-François Fogel is a journalist, consultant and writer. He holds a degree in economics from the University of Paris Pantheon, is a graduate in political science from Sciences Po and holds a degree



from the Centre de Formation des Journalistes. Fogel began his career at Agence France-Presse and has worked for various publications, including Libération and Le Point. From 1994 to 2002, he was the adviser of Le Monde CEO and in charge of editorial development of the newspaper. Fogel is the co-author of *Une Presse Sans Gutenberg* (Grasset, 2005) with Bruno Patino, and he wrote several books about Latin America and literature. Fogel is a member of the executive committee of the Foundation for a New Journalism in Latin America founded by Gabriel Garcia Marquez.

**Frédéric Filloux**, editor for the international division of Schibsted ASA

Frédéric Filloux is currently editor for the international division of the Norwegian media group Schibsted ASA. In 2002, he was part of the team who launched the free daily 20 Minutes which is now the most read newspaper in France with 2.5m readers (the online version, 20minutes.fr, has about 200,000 visitors per day). Prior to that, he spent 12 years at Libération, successively as a business reporter, New York correspondent, editor of the multimedia section, manager of online operations, and, finally, editor of the paper. He also has an experience in the advertising business after a one year stop at the Paris group BDDP agency (now TBWA). He is a graduate from the Bordeaux school of Journalism. He lives in Paris.

**Sciences Po****Bruno Patino, Dean**

Bruno Patino is Dean of Sciences Po's School of Journalism. He is also Chairman of France Culture, France premier cultural public radio. He graduated from Sciences Po, holds an MBA from ESSEC (Ecole Supérieure des Sciences Economiques et Commerciales), and received an MA from Johns Hopkins University's School of Advanced International Studies. In 1998, he received a PhD in Political Science from the University of Paris III. He started his career in 1989 in Santiago de Chile, as Program Officer for the United Nations Development Program (UNDP). He simultaneously became foreign correspondent for Le Monde in Chile. In 1994, he returned to France to hold the position of Managing Director of a newly created newspaper, InfoMatin until 1996. From 1996 to 1999, he held the position of Managing Director of the Literature branch of Hachette Livre. In 1999, joined Le Monde's group, as editor and publisher of Le Monde interactif between 2000 and 2003. In 2003 he became Chairman of le Monde interactif, Publisher and CEO of Telerama, France's first news and cultural magazine and in 2007 Vice Chairman of Le Monde group. He has published two books : Pinochet s'en va (2000) and Une presse sans Gutenberg (2005).

**Agnes Chauveau, Executive Director**

The Executive Director of the School of Journalism at Sciences Po, a Doctor of History from Sciences Po, and a specialist in Media History, Agnès Chauveau was an associate professor at the University of Metz from 1997 to 2000, then the Director of the DESS in Culture at the University of Paris X Nanterre (2000-2002), and a mission director at the Bibliothèque Nationale de France (2002- 2005). She has published L'audiovisuel en liberté ? : histoire de la Haute Autorité, (Presses de Sciences Po, 1997), L'Echo du siècle, Dictionnaire historique de la radio et de la télévision with Jean-Noël Jeanneney (Hachette Littératures, 2001) and Dictionnaire d'histoire de la télévision, with Yannick Dehée, (Editions Nouveau Monde, 2007).

**Bernard Volker, Vice Dean**

Bernard Volker, is Vice Dean of the Sciences Po Journalism School as well as a journalist. He was a foreign correspondent for TF1 in Germany, Asia, Brussels, and the United States. He has hosted his own televised news program and served as the Director of International Services for TF1. He has worked on the magazine Reportages for which he wrote a series of articles about the contemporary problems facing the United States such as capital punishment, the War on Drugs, and illegal immigration

**Stephanie Durand, associate director of international affairs**

Stephanie Durand is primarily in charge of international development at the Journalism School and works actively on developing relationships with the professional media. Of Franco-German origin, she is a graduate of Sciences Po and the London School of Economics specialising in International Affairs. She also holds an executive master in media management. She studied abroad at Johns Hopkins University and interned with the French Embassy in the United States and the UN and with a NGOs in Africa. Before joining the School of Journalism, she worked in the International Affairs office of Sciences Po in charge of cooperation with the United States and Africa.