



“Challenges and Evolution of Journalism Education”

Friday, 19 June 2009

Conference of International Journalism Educators
Schedule & agenda

**All sessions are in English*

FRIDAY 19 JUNE 2009

8.45-9.15 a.m. Conference registration

9.30 a.m. Opening session/ breakfast

Words of welcome from **Richard Descoings**, President of Sciences Po and **Bruno Patino**, Dean of the Sciences Po School of Journalism.

10 a.m. Keynote speech

Dean Nicholas Lemann
Columbia University, New York

“Journalism Education in the Internet Age”

10.20 a.m. Coffee break

10:30.- 10:40 a.m. : short presentation on the results from the questionnaire sent to all participants, Stephanie Durand, Sciences Po Journalism School

10.45 a.m.-12,15 p.m. midday Panel discussion:

“Reinventing the content of journalism curricula”

(Traditional media vs. new media ; technical training vs .thematic learning, in situ vs. in class)

Moderator : Frédéric Filloux, editor for the international division of Schibsted ASA

Panelists:

Nicholas Lemann, Dean, Columbia University School of Journalism, USA

Sylvia Egli von Matt, Director, MAZ, Switzerland

Lynette Steenveld, Associate Professor in the Department of Journalism and Media Studies, Rhodes University, South Africa

Belen Cebrian, Deputy Director, UAM/El Pais, Spain

Charlie Beckett, Director of *Polis*, London School of Economics, UK

12.30 p.m. lunch for registered participants and guests

Charlie Beckett

Director of POLIS, the forum for research and debate in to international journalism and society at the London School of Economics, United Kingdom

“Networked To Death: The Collapse of Fortress Journalism”

2.00 p.m. back to the conference room, salle de l’horloge

2.30-4.00 p.m. Afternoon panel session :

“Tuning up the balance between practical experiences and academic training in journalism schools”

(Newsroom vs. university, internet vs. library, reality vs. lecture halls)

Moderator : Jean François Fogel, Consultant and Journalist, France

Panelists:

Huang Yu, Head of Journalism Program Hong Kong Baptist University, China

Fritz Cropp, Director of international affairs, University of Missouri, USA

Lesley Cowling, senior lecturer, Witwatersrand University, Journalism and Media Studies programme, South Africa

Peter Herford, Professor of Journalism and Director of International Media Institute, Shantou University, China

Andres Azocar, Director of the Journalism Program, Universidad Diego Portales de Santiago de Chile, Chile

4.00-4.15 p.m. Tea break

4.15-5.45 p.m. late afternoon panel session:

“International experiences as a tool to master the tension between global media and local contexts”

(International, national, local, hyperlocal; global standards vs. local constraints)

Moderator: Eric Scherer, AFP

Panelists:

David Klatell, Chair of International Studies, Columbia University, New York, USA

Hans Henrik Holmes, Director, Professor and Head of Department, Danish School of Journalism, Denmark

Anton Harber, Director of the Journalism and Media Studies Program, University of the Witwatersrand, South Africa

Doreen Weisenhaus, Director of Media Law Project, HKU, China

Heather Purdey, Director of MA International Journalism, City University of London, UK

5.45pm Closing plenary session

Speaker:

“Is there an ideal curriculum for journalism education?”