



SYNTEC
Conseil en Recrutement

a le plaisir de vous convier à une
conférence exceptionnelle
donnée par

Jeffrey PFEFFER,
Professeur de management
à l'Université de STANFORD
et co-auteur du livre

« Faits & foutaises dans le management »
Prix du Livre RH 2008
Sciences-Po, Syntec Recrutement, Le Monde

le Mercredi 13 mai 2009
de 18h00 à 19h30
à Sciences Po

La conférence débat aura pour thème :

*« Impact de la crise sur les
comportements managériaux »*

*« Quelle influence
la Maison Blanche a-t-elle
sur la direction des entreprises? »*

Débats animés par
Hervé LAROCHE, professeur à l'ESCP-EAP.

Plus d'informations sur la page suivante.



Jeffrey PFEFFER

est co-auteur du livre :

**« Faits et foutaises
dans le management**

*Méthode systématique pour démolir les
demi-vérités pernicieuses et les croyances
idiotes qui empoisonnent trop souvent
la vie des entreprises »*

Editions Vuibert

Hervé LAROCHE

est auteur de la préface de l'ouvrage
primé et professeur à l'ESCP-EAP.

Débats en Anglais.

Victor ERNOULT,

ex-dirigeant de cabinet de conseil
en recrutement, pourra traduire vos
questions du Français vers l'Anglais.

Sciences Po

27 rue Saint Guillaume

75007 PARIS

Amphithéâtre Leroy-Beaulieu-Sorel

Une coupe de champagne
et dédicaces du livre suivront.

Nous vous prions

de vous inscrire par mail

sg@syntec-recrutement.org

ou par téléphone au 01 44 30 49 91

auprès de **Julien BENATAR.**

Avant le 24 avril



INVIATION

About the author ...

JEFFREY PFEFFER is the Thomas D. Dee II Professor of Organizational Behavior at the Graduate School of Business, Stanford University where he has taught since 1979.



He is the author or co-author of thirteen books including *The Human Equation: Building Profits by Putting People First*, *Managing with Power: Politics and Influence in Organizations*, *The Knowing-Doing Gap: How Smart Companies Turn Knowledge Into Action*, *Hidden Value: How Great Companies Achieve Extraordinary Results with Ordinary People*, *Hard Facts, Dangerous Half-Truths*, and *Total Nonsense: Profiting from Evidence-Based Management and*

They Thinking? Unconventional Wisdom About Management, a collection of 27 essays about management topics, as well as more than 120 articles and book chapters.

Pfeffer's latest book, tentatively entitled *Power Rules: An Organizational Survival Guide* will be published in early 2010 by HarperCollins.

Dr. Pfeffer received his B.S. and M.S. degrees from Carnegie-Mellon University and his Ph.D. from Stanford. He began his career at the business school at the University of Illinois and then taught at the University of California, Berkeley. Pfeffer has been a visiting professor at the Harvard Business School, Singapore Management University, London Business School, and a frequent visitor at IESE in Barcelona.

From 2003-2007, **Pfeffer** wrote a monthly column, "The Human Factor," for the 600,000-person circulation business magazine, *Business 2.0*. Since 2007, he has written a monthly column providing career advice for *Capital*, a leading business and economics magazine in Turkey. **Pfeffer** has appeared in segments on CBS Sunday Morning, 60 Minutes, and CNBC as well as television programs in Korea, and has been quoted and featured in news articles from countries around the globe.

Pfeffer currently serves on the board of directors of the for-profit company Audible Magic as well as nonprofits Quantum Leap Healthcare and The San Francisco Playhouse. In the past he has served on the boards of Resumix, Unicru, and Workstream, all human capital software companies, and SonoSite, a company designing and manufacturing portable ultrasound machines. Pfeffer has presented seminars in 34 countries throughout the world as well as doing consulting and providing executive education for numerous companies, associations, and universities in the United States.

Jeffrey Pfeffer has won the **Richard I. Irwin Award** presented by the **Academy of Management** for scholarly contributions to management and numerous awards for articles and books.

